

Privacy policy for Instagram and Facebook pages

Welcome to the Instagram & Facebook page of <https://www.facebook.com/DardaMotor/>
<https://www.instagram.com/lenaspielzeug/>
<https://www.facebook.com/LENASpielzeug/>

Data controllers:

Instagram Ireland Ltd. (hereinafter referred to as “Instagram”)
4 Grand Canal Square
Grand Canal Harbour
Dublin 2
Ireland

and

SIMM Spielwaren GmbH
Wallersbacher Weg 2
91154 Roth-Eckersmühlen, Germany
Email: info@simm-spielwaren.com
Tel.: +49 9171 / 954 – 0
Fax: +49 9171 / 954 – 250

Information about the Instagram/Facebook pages of: SIMM Spielwaren GmbH

We refer to the technical platform and services of Instagram Ireland Ltd for the information offered here.

Please note that you use this Instagram page and its features at your own risk. This applies in particular to the use of the interactive features (e.g. commenting, sharing, rating). Alternatively, you can view the information about this page on our website at <https://lena-spielzeug.de/>.

When you visit our Instagram page, Facebook records your IP address and other information that is available on your PC in the form of cookies. This information is used to provide us, as the operator of the Instagram page, with statistical information about its use. Facebook/Instagram provides more information on this under the following link: <http://de-de.facebook.com/help/pages/insights> and <https://de-de.facebook.com/help/instagram/519522125107875>

The data collected about you in this context will be processed by Facebook(Instagram) Ltd. and may be transferred to countries outside the European Union. In its privacy policy, Facebook describes in general terms what information it receives and how this data is used. There you will also find information on how to contact Facebook/Instagram and how to set up advertisements.

The privacy policy is available at:

<http://de-de.facebook.com/about/privacy> & <https://de-de.facebook.com/help/instagram/519522125107875>

Instagram's complete privacy policy can be found here:
<https://help.instagram.com/155833707900388>

The manner in which Facebook/Instagram uses the data from visits to Instagram pages for its own purposes, the extent to which activities on the Instagram page are assigned to individual users, how long Instagram stores this data and whether data from a visit to the Instagram page is passed on to third parties is not conclusively and clearly identified by Facebook(Instagram) and is not known to us. When you access an Instagram page, the IP address assigned to your device is transmitted to Facebook. According to Facebook, this IP address is anonymised (for "German" IP addresses). In addition, Facebook saves information about its users' end devices (e.g. within the scope of the "registration notification" feature); it may thus be possible for Facebook to assign IP addresses to individual users.

If you are currently logged in to Instagram as a user, there is a cookie with your Instagram ID on your device. This enables Facebook(Instagram) to understand that you have visited this page and how you have used it. This also applies to all other Instagram pages. Via Instagram buttons integrated into websites, Facebook is able to record your visits to these websites and assign them to your Instagram profile. This data can be used to offer you tailored content or advertising.

If you want to avoid this, you should log out of Instagram or deactivate the "stay logged in" feature, delete the cookies on your device and close and restart your browser. This will delete any Facebook information through which you can be directly identified. This means that you can use our Instagram page without revealing your Instagram ID. If you use the site's interactive features (like, comment, share, notifications etc.), an Instagram login mask appears. After you have logged in, Facebook will be able to recognise you as a specific user again.

For information on how to manage or delete existing information about you, go to the following Instagram support page: <https://de-de.facebook.com/help/instagram/519522125107875>

As the provider of the information service, we do not collect or process any data from your use of our service.

You can find the latest version of this privacy policy under the "Privacy" tab on our Instagram/Facebook page.

If you have any questions about the information provided, you can contact us at info@simm-spielwaren.com.

The agreement on joint responsibility with Facebook in accordance with Art. 26 GDPR (version 21.8.2020) can be found at:

https://www.facebook.com/legal/controller_addendum

[https://de-de.facebook.com/help/instagram/519522125107875/?helpref=hc_fnav&bc\[0\]=Instagram-Hilfebereich&bc\[1\]=Privatsphäre%20und%20Sicherheit](https://de-de.facebook.com/help/instagram/519522125107875/?helpref=hc_fnav&bc[0]=Instagram-Hilfebereich&bc[1]=Privatsphäre%20und%20Sicherheit)

Rights of users as data subjects

Unfortunately, we cannot meet our information obligations under Art. 13 EU GDPR, as only Facebook has full access to the user data. If you want to make use of your rights as a data subject, please contact Facebook directly here. These rights include the following:

Right to information:

You may request confirmation from us as to whether and to what extent we are processing you data.

Right to rectification:

If we process personal data about you that is incomplete or inaccurate, you may request that we correct or complete it at any time.

Right to deletion

You may ask us to delete your personal data if we are processing it unlawfully or if the processing interferes disproportionately with your legitimate protection interests. Please note that there may be reasons that prevent immediate deletion, e.g. in the case of legally regulated storage obligations. Regardless of your right to such deletion, we will immediately and completely erase your data, unless there is a legal duty requiring its further retention.

Right to restrict processing

You may request that we restrict the processing of your data if

- you contest the accuracy of the data for a period of time that allows us to verify the accuracy of the data.
- the processing of the data is unlawful, but you refuse to delete it and instead request a restriction on the use of the data,
- we no longer need the data for the intended purpose, but you still need the data to assert or defend legal claims, or
- or you have lodged an objection to the processing of the data.

Right to data portability:

You have the right to receive from us the personal data that you have provided to us in a structured, current, and machine-readable format, and you have the right to transmit this data to another data controller without our interference, provided that

- we are processing this data based on your revocable consent or on the basis of an existing contractual relationship, and
- this processing is carried out using automated methods.

If technically feasible, you may require us to transfer your data directly to another data controller.

Right to object:

In the event that we are processing your data to safeguard legitimate interests, you can object to such processing at any time for reasons arising from your particular situation; this also applies to profiling based on these provisions. We will then no longer process your personal information unless we can demonstrate compelling legitimate grounds for processing that outweigh your interests, rights and freedoms, or the processing is intended to assert, exercise or defend legal claims. You have the right to object to the processing of your personal data for direct marketing purposes without stating a reason.

Right to lodge a complaint:

If you believe that we are in breach of German or European data protection legislation when processing your data, please contact us to clarify any questions. Of course, you also have the right to contact the supervisory authority responsible for you, i.e. the respective State Office for Data Protection Supervision.

If you want to assert one of the aforementioned rights against us, please contact our data protection officer. In case of doubt, we may request additional information to confirm your identity.

With regard to the data stored by Facebook Ireland after the joint processing, Facebook Ireland is solely responsible for the implementation of these rights in accordance with Articles 15-20 of the GDPR. You also have the right to object and complain to us, as described above.

If you need support or have any other questions, please contact us by email at info@simmspielwaren.com. If you no longer want your data processed as described here, please use the "I do not like this page anymore" and/or "Unfollow this page" features to unlink your user profile from our page.

If you have any questions about privacy, you can also contact our data protection officer at:

Fabian Fromm
Projekt 29 GmbH & Co. KG
Ostengasse 14

93047 Regensburg, Germany
Tel.: +49 (0) 941-298-6930
Email: anfragen@projekt29.de